

For immediate release

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ICBS Show Announces Event Agenda

The 2020 ICBS Show, a government procurement event packed with networking, business opportunities, and training, recently posted the first draft of the event's program agenda at www.icbsshow.com/agenda.

Training sessions at the 2020 ICBS Show will present by webinar August 18. The following two days are reserved for one-on-one appointments with agency and prime contractors in a virtual matchmaking event.

Leading the day of training is Katie Arrington, chief information security officer for acquisition at the Department of Defense. She will bring an update and overview on the new Cybersecurity Maturity Model Certification program that DoD will begin requiring very soon. The new certification will be a "go, no-go decision," she was quoted as saying recently. "You either are or you aren't ready."

Following that presentation, staff from the Small Business Administration headquarters will discuss recent changes in program regulations. Programs that will be discussed include the HUBZone program and the Woman Owned Small Business program.

Albert Garza, a regional Small Business Utilization representative with the General Services Administration, will update the audience on the GSA's Federal Supply Schedule changes. Schedule holders have seen tremendous change over the last year as the GSA consolidated dozens of schedules into one. While the transition is nearing completion, an update may be useful to anyone selling on GSA schedules or planning to prepare a new proposal.

The 2020 ICBS will also feature its annual report on legal and regulatory changes impacting government contracting, brought by Matt Moriarty, Koprince Law. These updates bring important details on changes in statutes, regulations and agency decisions that impact public procurement.

The day will wrap up with an overview of the Integrated Award Environment, the project that has created beta.SAM.gov and has integrated legacy database systems, such as FPDS.gov and FBO.gov. Anyone selling to the federal government is impacted by these changes and will benefit from hearing this overview.

"We have retained much of the successful format of ICBS as we moved it virtual this year," said Carter Merkle, Program Manager of the OkPTAC, one of two organizations planning the event. The ICBS Show has been presented annually since 2006.

One registration covers all three days with a registration fee of \$35. Go to www.icbsshow.com/register to start the process.

The 2020 event moved this year to an online platform to avoid the spread of Covid-19 while still allowing Oklahoma-based and other businesses to network, learn, share ideas and meet potential new

customers in government agencies at all levels. The virtual platform should also result in new matchmaking participants due to the removal of barriers such as travel costs. Interest has been strong among agency personnel.

The Oklahoma PTAC and the Tribal Government Institute organize the event each year. Both organizations are procurement technical assistance centers offering help to businesses marketing to government agencies.

Event information, including several means of contact, is available at www.icbsshow.com. Follow us on Facebook (www.facebook.com/icbsshow/) as well.

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