

**For immediate release**

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## **ICBS Show Taking Registrations**

The 2020 ICBS Show, a government procurement event packed with networking, business opportunities, and training, is taking registrations for August 18-20.

Training sessions are August 18, followed on August 19-20 with business matchmaking. One registration covers all three days with a registration fee of \$35. Go to [www.icbsshow.com/register](http://www.icbsshow.com/register) to start the process.

The 2020 event moved this year to an online platform to avoid the spread of Covid-19 while still allowing Oklahoma and other businesses to network, learn, share ideas and meet potential new customers in government agencies at all levels. The virtual platform should also result in new matchmaking participants due to the removal of barriers such as travel costs. Early interest has been strong among agency personnel.

The 2020 training sessions include our annual overview of the regulatory and legal changes impacting federal contracting, a report on the current state of the roll out of the Cybersecurity Maturity Model Certification program, and a review of the consolidation of GSA Federal Supply Schedules. Remaining sessions include a briefing on the Integrated Award Environment and an overview of changes to SBA programs such as the Woman Owned Small Business and the HUBZone programs.

“We have retained much of the successful format of ICBS as we moved it virtual this year,” said Carter Merkle, Program Manager of the OkPTAC, one of two organizations planning the event. The ICBS Show has been presented annually since 2006.

“We have a similar lineup of briefings and we are excited to offer a virtual matchmaking that appears to be as good for our participants as our popular in-person event each year,” Merkle said. “What we haven’t tackled this year is a virtual exhibit hall and sponsorships, which could be something developed in the future, but we hope to bring people together in person next year, possibly with enhancements using the virtual meeting skills we are learning this year.”

The Oklahoma PTAC and the Tribal Government Institute organize the event each year. Both organizations are procurement technical assistance centers offering help to businesses marketing to government agencies.

Event information, including several means of contact, is available at [www.icbsshow.com](http://www.icbsshow.com). Follow us on Facebook ([www.facebook.com/icbsshow/](http://www.facebook.com/icbsshow/)) as well.

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